



London Diocesan Council
The Catholic Women's League of Canada



To: All Parish Presidents, Communications Chairpersons

CC: London Diocesan Council

From: Denise Masse, London Diocesan Chairperson, Communications Committee

Date: May 10th, 2018

Directive # 1

“Communication is the key that unlocks learning.”

The message above can be found in my classroom and holds true in all aspects of our lives. When we communicate and share ideas, we educate one another, engage others and empower them to take action and continue the cycle with others. The students give us hope for the future, as they engage their families and our school community, communicating what they have learned or discovered. Our ladies in the Catholic Women's League have been doing this for years, artfully and are an inspiration to many.

I have been a tree-hugger all my life and look forward to our focus on the environment, bringing to the forefront issues that face us today and how we can do our part to create change and be good stewards of the Earth. My husband and I live within walking distance to the schools we work at, reducing our ecological footprint and my son Dane has been living and nursing in Jasper National Park for five years. He grew up bringing environmental petitions to his school via an environmental club I ran there and loved to tell others about the beauty and value of nature and how to protect God's gift by doing things such as buying ecologically responsibly products.

Coming Soon: -a survey for you to bring to the members of your councils about our Diocesan website.

We are looking to revamp our site and I would like input from our members; after all you use it, or perhaps you don't? I am currently working on the survey and a link to it will be provided soon. As our webmaster Loretta and I work on the site this summer, we will need you to have your members keep an eye out for the survey and encourage them to fill it out when received. We look forward to your valuable insights and feedback to guide us.

Take a peek at the current layout and topics at: www.cwllondon.ca, then let us know your thoughts.

League Lingo: Please share the good works of your council by writing an article for the League Lingo. Many learn from what your council has done and are happy to celebrate your good news with you. Renew your subscription!

Deadline: September 1st, 2018

Submit to: sandra.cab@sympatico.ca

A time to plan: Now may be a good time to plan how you are going to bring information to your members and to the community at large. That scholarship you give out, why not submit an article to the local newspaper so others know? Your newsletters can be handed out to ladies who are not yet members-have your stories inspire them to join. In what ways will you be promoting the League and your council for the rest of 2018?

Action: Many of us have email and/or social media. A good documentary to watch is entitled, “Tapped”. It is about the bottled water industry. I encourage you to invite others to watch this and promote the use of reusable water bottles. Then begin a discussion. Who knows where this can lead? We do and have an idea for you in September.

As we journey together, I will need your support and prayers.

Blessings and thank-you, Denise

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