



**The Catholic Women's League of Canada
London Diocesan Council**



To: All Parish Presidents, Chairpersons
CC: London Diocesan Council, OPC Secretary
From: Nelly Kelders, Diocesan Secretary
Date: January 2025

Directive #7

Happy New Year!

May 2025 see us flourish through the spreading of our faith, in service to our communities and through our actions for social justice.

In order to thrive as Councils in our Parishes and in our Diocese, we need to be effective communicators. As we know, the role of the secretary has expanded to include communications. That can be a daunting task but there are sisters in our Councils who can help us to get out the messages. Secretaries can not do the job on their own. The committee also allows for continuity as the officers on the Council change.

Form a committee. Find sisters in your Council who:

- Have great computer skills and are willing to start a Facebook page or your own website;
- Enjoy writing and would be willing to write announcements for your church bulletin, or create a newsletter for your Council;
- Like to browse the web and would be happy to monitor the Diocesan, Provincial and National websites for information;
- Are creative and could make posters to advertise CWL projects, membership drives and other promotions; and
- May enjoy editing and/or suggesting new strategies to deliver the message. Having an idea person can often be beneficial to a Council stuck on doing the same thing all the time.

Messages do not have to be long. Send out a communication this month to remind your sisters that:

- If they go on the National website, they can register for a webinar on January 21, *Finding Hope in the Fight Against Human Trafficking*;
- On the Provincial website, they will find the Provincial newsletter, *Trillium*; and
- On the Diocesan website there will be information about our Diocesan Convention/AMM in April as well as the Lenten Retreat in March.